

## Message Text

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PAGE 01 STATE 285116  
ORIGIN SS-25

INFO OCT-01 ISO-00 SSO-00 /026 R

DRAFTED BY EB/TCA/OCA:RDAY:EB/ITP/EWT:DFRIED:DLM

APPROVED BY EB/ITP/EWT:HLCLARKE

EUR/EE- CSCHMIDT

EUR/EE:TGERTH

EUR/RPE:WDAMERON

COMMERCE/BEWT - MLEVINE

S/S-O:LRFLEISCHER

-----006530 300724Z /21

R 300223Z NOV 77

FM SECSTATE WASHDC

TO AMEMBASSY BUDAPEST

CONFIDENTIAL STATE 285116

EXDIS

E.O. 11652: GDS

TAGS: EEW, HU

SUBJECT:U.S. PARTICIPATION IN 1978 BUDAPEST SPRING FAIR

REF: BUDAPEST 03890, 04032

1. WHILE STATE AND COMMERCE REALIZE THAT IN THE CONTEXT OF IMPROVING TREND IN US-HUNGARY RELATIONS ACROSS THE BOARD IT MIGHT BE DESIRABLE TO HAVE A U.S. PRESENCE IN THE 1978 BUDAPEST SPRING FAIR, SHORT LEAD TIME BETWEEN NOW AND MAY MAKES IT EXTREMELY DIFFICULT, IF NOT IMPOSSIBLE, TO ORGANIZE U.S. EXHIBIT SUITABLE FOR THE TYPE OF MESSAGE WE WOULD WISH TO CONVEY TO THE HUNGARIANS.

2. COMMERCE RESOURCES FOR FY 1978, INCLUDING PERSONNEL IN  
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THEIR EXHIBITS PROGRAM, ARE FULLY COMMITTED TO AGROMASEXPO AND EVENTS ELSEWHERE. WHILE USIA HAS NOT BEEN APPROACHED BY THE DEPARTMENT, WE BELIEVE USIA WOULD, AT BEST, ONLY HAVE TIME TO MOUNT A REFURBISHED, ALREADY AVAILABLE CENTER-PIECE EXHIBIT, WHICH MIGHT NOT BE ALTOGETHER IN KEEPING WITH THE COMMERCIAL NATURE OF THE BUDAPEST SPRING FAIR. WE ALSO UNDERSTAND THAT HUNGARIAN AUTHORITIES RESERVE THE RIGHT TO

SCREEN PROPOSED EXHIBITS FOR PRODUCT CONTENT AND MIGHT NOT APPROVE SUCH A CENTERPIECE THEME EXHIBIT.

3. ON BALANCE, THERE IS CONSIDERABLE SENTIMENT IN THE DEPARTMENT FOR CONCENTRATING OUR EFFORTS IN 1978 ON AGROMASEXPO AND ON PREPARATIONS FOR WHATEVER PROGRAM WE CAN AGREE TO FUND AND MOUNT IN HUNGARY IN FY 1979. A REPLY TO BUDAPEST 4032 CONCERNING 1979 PROGRAM WILL BE THE SUBJECT OF A SEPTEL.

4. IN ANY EVENT, U.S. PARTICIPATION IN THESE EVENTS IS NOT CONTINGENT ON SIGNING OF BILATERAL TRADE AGREEMENT OR ON GRANTING OF MFN TREATMENT. BECAUSE OF THE SENSITIVITY OF ANTICIPATED NEGOTIATIONS, NO LINKAGE NEED NOR SHOULD BE MADE BETWEEN THE TWO UNLESS THE AGREEMENT HAS BEEN CONCLUDED. PENDING CONCLUSION OF TRADE AGREEMENT, TELEGRAMS ON FAIR PARTICIPATION SHOULD NOT REPEAT NOT REFER TO MFN AND SHOULD BE IN UNCLASSIFIED FORM. VANCE

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## Message Attributes

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**Disposition Date:** 22 May 2009  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009